

ANTERÖZ

INVESTOR OPPORTUNITY

WE ARE COMMUNITY-OWNED AND DRIVEN BY THE PASSION AND COMMITMENT OF OUR INCREDIBLE PEOPLE. JOIN THE CAMPAIGN NOW. ANTERÖZ REVOLUTION IS HERE! INVEST IN OUR GROWTH AND JOIN OUR INVESTOR OPPORTUNITY, LET'S CHANGE THE SPIRIT INDUSTRY TOGETHER!

SECURITY NOTES

JOIN THE OPPORTUNITY



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HELLO, AND WELCOME TO ANTEROZ WORLD

SINCE 2015, WE HAVE BEEN ON A MISSION TO MAKE OTHER PEOPLE AS PASSIONATE ABOUT MAMAJUANA AS WE ARE. WE ARE AN ALTERNATIVE COMPANY OWNED BY OVER 11 PEOPLE WHO LOVE BOTANICAL RUM & MAMAJUANA. THEY ARE OUR EQUITY RUM INVESTORS; OUR FRIENDS, OUR COMMUNITY, AND THE HEART AND SOUL OF OUR BUSINESS.

AND THIS IS YOUR CHANCE
TO JOIN THEM



ANTEROZ STATS NOW

€300 THOUSAND

RAISED THROUGH INVESTORS SINCE 2015

16

ANTEROZ INVESTORS GLOBALLY

7

PEOPLE ON OUR CREW

0

ANTEROZ BARS GLOBALLY

0

CASA ANTEROZ GLOBALLY

1

EXPORT MARKETS GLOBALLY

0

WORLD CLASS DISTILLERIES

INVESTMENT DETAILS

INTRO

After more than 6 years of development, product testing, sales testing, brand development and signing of a distribution agreement, we are now ready to scale up the business to meet the demand forecasted by our distributor, a partner with many years of experience in the business in Spain. We are offering 5% of the company to investors who would like to be part of this journey.

9 YEARS OF RECORD GROWTH

THE DISTILLED SPIRITS COUNCIL TODAY REPORTED AT ITS ANNUAL ECONOMIC BRIEFING THAT 2018 MARKED THE NINTH STRAIGHT YEAR OF RECORD SPIRITS SALES AND VOLUMES, REFLECTING CONTINUED MARKET SHARE GAINS.

SUPPLIER SALES WERE UP OVER 5.1 %, RISING \$1.3 BILLION TO A TOTAL OF \$27.5 BILLION, WHILE VOLUMES ROSE 2.2 % TO 231 MILLION CASES, UP 5.0 MILLION CASES FROM THE PRIOR YEAR.

IN 2018, SPIRITS GAINED MARKET SHARE VERSUS BEER AND WINE WITH SALES RISING SEVEN-TENTHS OF A POINT TO 37.4 % OF THE TOTAL

BEVERAGE ALCOHOL MARKET. IT IS THE NINTH STRAIGHT YEAR OF MARKET SHARE GAINS OVERALL, WHERE EACH POINT OF MARKET SHARE IS WORTH \$740 MILLION IN SUPPLIER SALES REVENUE.

“THESE ROBUST RESULTS SHOW ADULT CONSUMERS ARE CONTINUING TO FAVOUR SPIRITS OVER BEER AND WINE, PARTICULARLY AMONG MILLENNIALS,” SAID DISTILLED SPIRITS COUNCIL PRESIDENT AND CEO CHRIS SWONGER. “THE SPIRITS SECTOR IS BENEFITING FROM MILLENNIALS WHO DEMAND DIVERSE AND AUTHENTIC EXPERIENCES, AND DESIRE INNOVATIVE AND HIGHER-END PRODUCTS.”

VALUATION & INVESTMENT

ANTEROZ IS LOOKING TO BRING IN 75.000 € IN INVESTMENT. THE COMPANY IS CURRENTLY VALUED AT 1.500.000 €, BASED ON THE FOLLOWING KEY POINTS:

- A SIGNED DISTRIBUTION CONTRACT WITH A LARGE DISTRIBUTOR IN SPAIN, WITH A FORECASTED 18.000 BOTTLES IN THE FIRST 12 MONTHS.

INCLUDING DIRECT NEGOTIATIONS WITH CARREFOUR, EL CORTE INGLÉS, ALCAMPO, TAX-FREE ETC. WITH MORE THAN 3.000 SHOPS AND POINTS OF SALE.

- 3 MORE DISTRIBUTION DEALS UNDER NEGOTIATIONS
- STOCK WITH A SALES VALUE OF €500.000 AND ACQUISITION VALUE OF €100.000
- BRAND VALUE
- PRODUCT VALUE

WE ARE OFFERING 5% OF ANTEROZ

ANTEROZ IS INCORPORATED IN NORWAY AND CURRENTLY OWNED BY 4 DIFFERENT GROUPS:

- FOUNDERS 60 %
- FINANCIAL INVESTORS 15% (ALSO ACT AS OFFER FINANCIAL ADVISORS)
- CONSULTING INVESTORS 20% (ALSO ACT AS BUSINESS ADVISORS)
- OFFERING NEW INVESTORS 5%

INVESTORS WILL HAVE THE OPPORTUNITY TO BUY INTO ANTEROZ INVESTMENT AS, WHICH IS THE ANTEROZ MOTHER COMPANY.

COMPARABLE ACQUISITION

IN 2015 SOUTHERN COMFORT SOLD 20 400 000 0,75

SOUTHERN COMFORT WAS PRICED AT 22 EUROS PER BOTTLE SOLD.

BRAND, PRODUCT & COMPANY VALUES

ANTEROZ WAS ALWAYS A COMPANY, BRAND, AND BUSINESS WITH A PLAN OF HOW TO WORK WITH THE WHOLE ECO-SYSTEM AROUND OUR BUSINESS IN A POSITIVE WAY. TO HAVE A PLAN REGARDING SUSTAINABILITY, COMPANY CULTURE AND WHAT MESSAGE WE ARE SENDING OUT TO THE WORLD. NOT JUST BECAUSE THIS IS THE KIND OF COMPANY YOUNGER PEOPLE FEEL THEY CAN CONNECT TO OR BECAUSE THIS IS WHO WE ARE AS PEOPLE BUT ALSO BECAUSE IT IS CRUCIAL FOR CREATING VALUE AND SUCCESS FOR THE SHAREHOLDERS.

DISTRIBUTION AGREEMENTS

WE HAVE CURRENTLY SIGNED ONE DISTRIBUTION AGREEMENT FOR THE SPANISH MARKET WITH A COMPANY THAT HAS A NETWORK OF 40.000 POINTS OF SALE AND AMONG THEM ALL THE BIG SUPERMARKET CHAINS IN SPAIN LIKE CORTE INGLÉS,

ALCAMPO, CARREFOUR, MERCADONA, LIDL ETC WITH MORE THAN 5.000 SUPERMARKETS, THE TAX FREE SHOPS IN SPAIN AND ALL THE BIG LOCAL BAR/RESTAURANT/CLUB SUPPLIERS.

WE ARE CURRENTLY WORKING ON SALES AND MARKETING WITH OUR DISTRIBUTOR AND MAKING THE PLANS FOR 2020.

OUR PARTNER ALSO BELONGS TO AN INTERNATIONAL NETWORK OF DISTRIBUTORS REACHING INTO SEVERAL COUNTRIES IN EUROPE, LATIN AMERICA, AND NORTH AMERICA.

WE ARE ALSO CURRENTLY WORKING ON 2 SIMILAR DEALS IN SPAIN AND 1 IN PORTUGAL, BESIDES INTEREST FROM SEVERAL OTHER MARKETS.

WHAT ARE THE CROWD SAYING?

OUR PRODUCTS HAVE BEEN TESTED BOTH STRAIGHT AND ON DELICIOUS AND CREATIVE COCKTAILS BY THOUSANDS OF PEOPLE IN VARIOUS TASTING EVENTS ORGANIZED IN SPAIN AND NORWAY, AND THE OVERWHELMINGLY POSITIVE FEEDBACK WE RECEIVED HAS GIVEN US THE MOTIVATION TO PUSH ON. THE LATEST TASTING EVENT WAS DONE FOR THE EMPLOYEES OF REPSOL. SOME OF THE FEEDBACK YOU CAN FIND ON OUR FACEBOOK PAGE HERE.

KEY ELEMENTS

BY INVESTING IN ANTEROZ YOU'LL GAIN ACCESS TO SOME AWESOME REWARDS, JUST FOR BEING A PART OF OUR COMMUNITY!

- The Offer opens on 25th November 2019 and will close on 15th of February 2020 unless extended at the discretion of directors or made shorter due to reaching maximum signings.
- Shares cost €15 each, and the minimum investment is 10 shares.
- All investment under €1500 has an admin fee of €5 for needed admin work.
- No limit applies if you're applying through web page or e-mail, and you can apply more than once.
- This is not a signed offer from the owners of the company so anyone can apply to take part in the offer within the limits set in the investment.
- The admin cost of setting up the offer is estimated at €10,000, so the net proceeds should be €75K with 5000 new shares issued if we're fully subscribed.
- 10.000 € will be added to the company as costs and 65.000 € will be added to the company capital.

WHAT SHOULD I DO BEFORE INVESTING?

Read the Prospectus (which is this document plus the Summary and Registration Document, which are available here: www.anteroz.com/investor-relations)

Make sure you're cool with the risks of investing – the risk factors are on page 2

HOW DO I GO ABOUT INVESTING?

You can visit www.anteroz.com/investor-relations and show interest via our website.

Alternatively, you can download and complete a paper application form, which can be found on www.anteroz.com/equityformama/prospectus-download

WHAT WILL YOU SPEND THE MONEY ON?

1. BECOME READY TO MEET THE DEMAND OF THE NEW DISTRIBUTION DEAL
2. GET ALL LOGISTIC UP AND RUNNING
3. INVEST IN SALES AND MARKETING CAMPAIGNS
4. FINANCE THE 3 MONTHS PERIOD FROM STARTUP
5. BUSINESS DEVELOPMENT



BENEFITS OF INVESTMENTS

BY INVESTING IN ANTEROZ, YOU'LL GAIN ACCESS TO SOME AWESOME REWARDS, JUST FOR BEING A PART OF OUR COMMUNITY!

CORE

BENEFIT

INVEST FROM

€150

APPLICABLE TO EVERYONE INVESTING IN ANTEROZ

- Become an owner of the Anteroz adventure
- Lifetime discounts for all products *
- Be an influencer in the community
- ID card (gives benefits to our future concepts)
- Priority access to new products
- Priority access to all events
- Be part of the General Assembly
- Entry into the Travel competition
- Benefit from share dividends and increased value

* Where applicable according to local law

INVESTORS SHOULD NOTE THAT WHILST ABOVE MENTIONED BENEFITS DON'T ATTACH TO THE SHARES SO COULD BE CHANGED OR DISCONTINUED, ANTEROZ IS COMMITTED TO HONOURING THESE BENEFITS FOR ALL INVESTORS WHO INVEST IN THE CURRENT OFFER



GUIDED TRIP TO

MADRID FOR 2



WAIT THERE IS MORE

FUTURE OF ANTERÖZ

ANTERÖZ REVOLUTION IS HERE. BE PART OF THE DISTILLED SPIRIT REVOLUTION. INVEST IN OUR GROWTH & LET'S CHANGE THE SPIRIT WORLD TOGETHER

ANTERÖZ WAS ALWAYS GOING TO BE A BRAND OFFERING MORE THAN JUST SOMETHING YOU DRINK SO WE HAVE ALSO MADE THE PLANS IN DETAIL FOR THE NEXT STEPS. IN ORDER TO BE A SUCCESSFUL COMPANY AND STAY A SUCCESS AND ALSO VALUE TO THE COMPANY, YOU NEED TO OFFER NOT ONLY A PRODUCT BUT ALSO AN IDEA AND AN IDENTITY THAT CONNECTS WITH PEOPLE IN A POSITIVE WAY. THIS INCLUDES PLANS FOR SUSTAINABILITY, CHARITY, POSITIVE WORLD IMPACT, COMPANY CULTURE AND A GENERALLY POSITIVE VIBE THAT PEOPLE CAN CONNECT TO. WE PLAN TO HAVE AN IDENTITY THAT PEOPLE WOULD LIKE TO EMBRACE AND IDENTIFY WITH.

WE WOULD LIKE TO USE THIS OPPORTUNITY TO INTRODUCE ANTERÖZ WORLD. ANTERÖZ WORLD IS A WORLD YOU WILL BE PROUD TO BE A CITIZEN OF.

THE FOLLOWING ARE PLANNED AND WILL BE PUT IN ACTION WHEN THE DISTRIBUTION IS ESTABLISHED IN SPAIN

REVOLUTIONIZE RUM WITH BREWDOG BLUEPRINT

WE WILL BE COMMUNITY-OWNED AND DRIVEN BY THE PASSION AND COMMITMENT OF OUR INCREDIBLE PEOPLE. WE ALSO COMMIT TO GIVING BACK, VIA BOTH COLLABORATION WITH DIFFERENT ORGANISATIONS, AS WELL AS THROUGH THE ANTERÖZ FOUNDATION, AND SUPPORTING OTHER BUSINESSES THAT ARE CHANGING THE WORLD OF RUM & MAMAJUANA.

BUILDING COMPANY CULTURE

WE STRONGLY BELIEVE THAT A COMPANIES STRONGEST ASSETS IS THE TEAM AND CULTURE WITHIN THE COMPANY SET UP WITH A CLEAR MISSION OF WHO WE ARE AND WHAT WE WANT TO BE. WE WILL LEARN FROM THE BEST AND AIM TO BUILD A CULTURE WITHIN THE COMPANY MAKING IT AN ATTRACTIVE PLACE TO WORK AND WE WILL OFFER BENEFIT AND SHARING PROGRAMS TO REWARD THOSE THAT MAKE THIS PROJECT POSSIBLE.

TAKE MAMAJUANA TO INTERNATIONAL AUDIENCE

WE ARE ESTABLISHING MAMAJUANA IN DEVELOPING MARKETS AS WELL AS AT HOME, AND YOUR INVESTMENT WILL HELP US CREATE THE INFRASTRUCTURE AND IMPACT WE NEED TO MAKE THIS A SUCCESS. PART OF THIS INFRASTRUCTURE IS A BAR CONCEPT, A COCKTAIL & MIXER CONCEPT, A FOUNDATION, A LIVING CONCEPT, A DISTILLERY ALL PART OF THE BIGGER PLAN

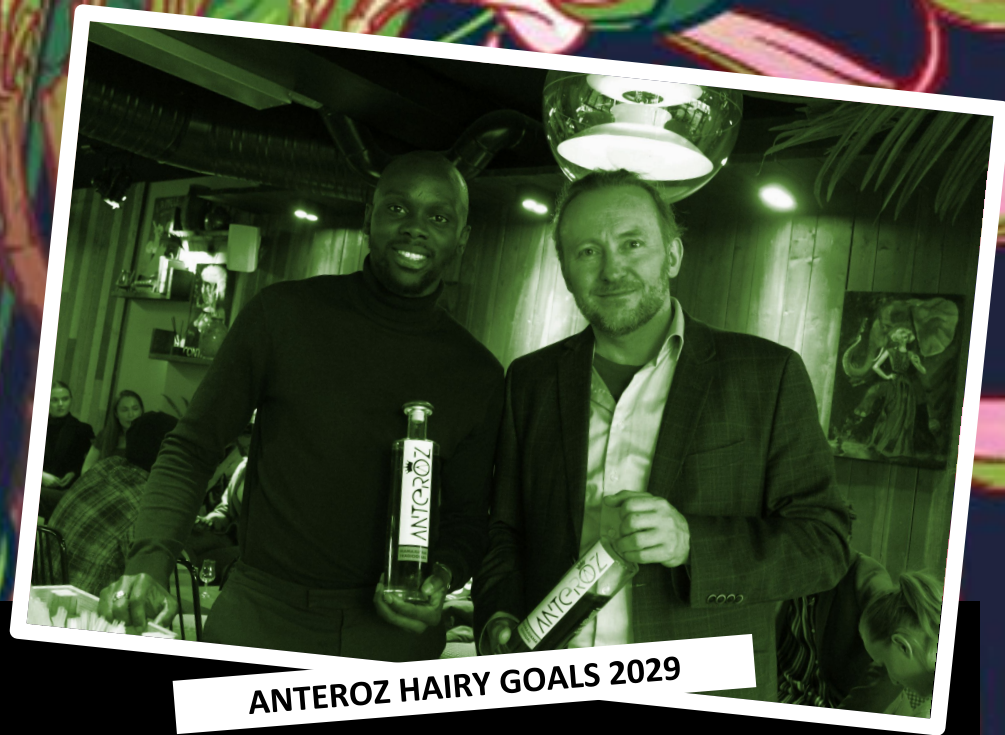
ANTERÖZ IS THE LARGEST MAMAJUANA BRAND IN EUROPE, AND THE ONLY COMPANY WITH 2 DISTINCTIVE MAMAJUANA. AND SOON TO BE THE UNICORN OF NORWAY.



HELLO, AND WELCOME TO ANTEROZ WORLD - 2029

SINCE 2015, WE HAVE BEEN ON A MISSION TO MAKE OTHER PEOPLE AS PASSIONATE ABOUT MAMAJUANA AS WE ARE. WE ARE AN ALTERNATIVE COMPANY OWNED BY OVER 90,000 PEOPLE WHO LOVE BOTANICAL RUM & MAMAJUANA. THEY ARE OUR EQUITY RUM INVESTORS; OUR FRIENDS, OUR COMMUNITY, AND THE HEART AND SOUL OF OUR BUSINESS.

AND THIS IS YOUR CHANCE
TO JOIN THEM



ANTEROZ HAIRY GOALS 2029

€70 MILLION RAISED THROUGH CROWDFUNDING SINCE 2015

90,000 ANTEROZ INVESTORS GLOBALLY

1200 PEOPLE ON OUR CREW

60 EXPORT MARKETS GLOBALLY

69 ANTEROZ BARS GLOBALLY

4 WORLD CLASS DISTILLERIES

11 CASA ANTEROZ GLOBALLY

OUR FUTURE BUSINESS GOALS

WE MAKE
MAMAJUANA & RUM...



DESTILLERI IN
DOMINICAN REPUBLIC



DESTILLERI IN
SPAIN (BARCELONA)



DESTILLERI IN
ANGOLA (LUANDA)

WE WILL HAVE
AMAZING
COCKTAIL &
SHOT BARS...



2 BARS
IN LISBON
by 2022



2 BARS
IN MADRID
by 2021



3 BARS
IN BARCELONA
by 2024



2 BARS
IN LONDON
by 2023

AND WE HAVE
SOME OTHER
THINGS WE
LOVE TO...



CASA ANTEROZ
MADRID
by 2022



CASA ANTEROZ
BARCELONA
by 2022



CASA ANTEROZ
MARBELLA
by 2023



CASA ANTEROZ
LISBOA
by 2022

SOME PROJECTS WILL BE UNDER CONSTRUCTION/DEVELOPMENT FROM 2020 AND SOME WILL BE IN THE PIPELINE FOR THE FUTURE

FUTURE INVESTMENT WILL



...REVOLUTIONIZE

MAMAJUANA & RUM

AND CONTINUE THE BLUEPRINT FOR A COMPLETELY NEW TYPE OF BUSINESS.

WE ARE COMMUNITY-OWNED, AND DRIVEN BY THE PASSION AND COMMITMENT OF OUR INCREDIBLE PEOPLE. WE ALSO COMMIT TO GIVING BACK, VIA BOTH OUR FUTURE ANTEROZ BARS, AS WELL AS THROUGH THE ANTEROZ FOUNDATION, AND SUPPORTING OTHER BUSINESSES THAT ARE CHANGING THE WORLD OF MAMAJUANA.



...CREATE MORE

JOBS

A SUCCESSFUL EQUITY FOR MAMAS RAISE WILL SUPPORT THE CREATION OF 10 NEW, WELL-PAID JOBS, ALL THANKS TO YOU!

FOR MANY PEOPLE, TODAY WORKING AT A PLACE WHERE THEY LOVE TO BE WITH A JOB THAT GIVES THEM PURPOSE AND A FEELING OF BEING PART OF A GREATER THING IS MORE IMPORTANT THAN EARNING A LOT OF MONEY.

IT IS IN OUR MISSION TO BECOME THE COMPANY THAT PEOPLE ARE TALKING ABOUT AND WANTS TO WORK AT.



...TAKE MAMAJUANA

TO INTERNATIONAL AUDIENCE

WE ARE ESTABLISHING MAMAJUANA IN DEVELOPING MARKETS AS WELL AS AT HOME, AND YOUR INVESTMENT WILL HELP US CREATE THE INFRASTRUCTURE AND IMPACT WE NEED TO MAKE THIS A SUCCESS.

WE WILL ALSO LAUNCH BARS IN SOME OF OUR KEY MARKETS, INTRODUCING NEWCOMERS TO THE WORLD OF MAMAJUANA ONE GLASS AT A TIME.

FUTURE INVESTMENT WILL HELP FUND



...ANTEROZ DISTILLERY

SANTO DOMINGO (DR)

DOMINICAN REPUBLIC IS THE CRAFTING HOME OF ANTEROZ AND ALSO THE ORIGIN OF MAMAJUANA. WITH YOUR HELP, WE CAN ESTABLISH OUR FIRST INCREDIBLE DISTILLERY IN THE COUNTRY.

WE INTEND TO OWN OUR OWN DISTILLERY IN DOMINICAN REPUBLIC BEFORE 2023



...CASA ANTEROZ

MADRID (ES)

CASA ANTEROZ (A HUB FOR DIGITAL NOMADS, ENTREPRENEURS AND WITH AN EVENT SPACE THAT YOU WILL BE ABLE TO FIND 1 OF IN DIFFERENT IMPORTANT CITIES WORLDWIDE).

WHY CASA ANTEROZ? BECAUSE THIS IS SOMETHING WE MISS WHEN WE ARE OUT THERE TRAVELLING AND WORKING AND WE ALSO BELIEVE IN THE PHILOSOPHY OF CONNECTING WITH PEOPLE FROM AROUND THE WORLD BECAUSE IT MAKES THE WORLD SMALLER AND BETTER EQUIPPED TO SHARE THE WEALTH THAT IS CREATED.



...NEW BARS

& OUTPOST

WE WILL BE ALLOCATION A PORTION OF THE MONEY RAISED TO START THE PROCESS WITH OUR BAR DIVISION. WITH SPAIN, PORTUGAL AND NORWAY PROVIDING SUCH MASSIVE POTENTIAL FOR OUR BUSINESS.

ANTEROZ BARS: A BAR CONCEPT WITH BARS IN DIFFERENT CITIES IN THE WORLD WHERE 1 EURO PER SHOT OR DRINK GOES DIRECTLY TO OUR FOUNDATION OR OTHER CHARITY THAT ANTEROZ FOUNDATION COLLABORATES WITH.



...NEW

PRODUCTS

AT ANTEROZ WE ARE EGOCENTRIC. WE MAKE THE LIQUORS THAT WE WANT TO DRINK. SO FAR, THAT HAS SEEN US DISTILLED SOME FURIOUSLY GOOD MAMAJUANA AND BOTANICAL RUM. WITH YOUR INVESTMENT, WE WILL BE ABLE TO FURTHER PUSH THE BOUNDARIES OF DISTILLING, AND CREATE NEW, EXCITING FLAVOURS THAT EXCITE THE PALATE AND TELL A STORY. PRODUCT DEVELOPMENT ON THE HORIZON JUST NOW INCLUDES A 25-YEAR-OLD OF OUR FLAGSHIP MAMAJUANA, MAMAJUANA TRADICIONAL. SMALL-BATCH INNOVATION USING WEIRD AND WONDERFUL INGREDIENTS.

OUR KEY INTERNATIONAL MARKET GOALS TOWARDS 2027

SPAIN

MADRID & BARCELONA



FUTURE GOALS

- 1 Distillery in Spain (for rum only)
- 2 Bars in Spain
- 1,374 Equity Mamas in Spain

WE ARE LOOKING AT OPENING UP TO

2 FIRST BARS IN SPAIN

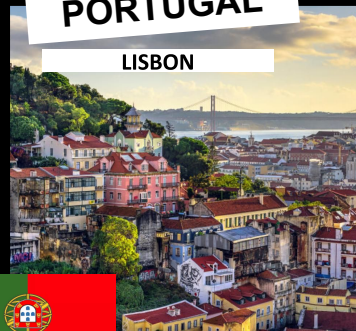
2 FIRST BARS IN SPAIN WILL BE IN THE PLAN WITH OUR EYES ON CITIES SUCH AS MADRID, BARCELONA, BILBAO AND VALENCIA.

IN APRIL 2020 WE WILL ANNOUNCE PLANS FOR OUR FIRST EVER BAR, SITUATED IN MADRID. THE MALASANA NEIGHBOURHOOD OF MADRID, THE BAR WILL BE LOCATED IN A BEAUTIFUL AREA OF MADRID WHERE A LOTS OF TOURIST AND LOCALS LOVE TO HANG. WE ARE LOOKING TO OPEN MORE ANTEROZ BARS IN SPAIN AND AN AMAZING DISTILLERY AS WE LOOK TO FURTHER BUILD OUR SALES AND DISTRIBUTION IN THIS KEY EUROPEAN MARKET.

EQUITY FOR MAMA SPAIN:
ANTEROZ.COM/ES/EQUITYFORMAMAS

PORTUGAL

LISBON



FUTURE GOALS

- 1 Bar in Portugal
- 740 Equity Mamas in Portugal

WE ARE LOOKING AT OPENING UP TO

FIRST BARS IN LISBON

THE FIRST BARS IN PORTUGAL IN THE PLAN WITH OUR EYES ON CITIES SUCH AS LISBON AND PORTO.

OUR FIRST BAR IN PORTUGAL WILL BE IN LISBON. WE ASSUME THAT PORTUGAL WILL BE OUR NO. 2 MARKET OUTSIDE SPAIN IN TERMS OF SALES. WITH YOUR HELP WE ARE LOOKING TO BUILD OUR BUSINESS IN PORTUGAL. FIND OUT MORE ABOUT INVESTING.

EQUITY FOR MAMAS PORTUGAL:
ANTEROZ.COM/PT/EQUITYFORMAMAS

USA

NEW YORK



FUTURE GOALS

- 1 Distillery in USA (for rum only)
- 3 Bars in USA
- 1,570 Equity Mamas in USA

WE ARE LOOKING AT OPENING UP TO

3 FIRST BARS IN USA

3 FIRST BARS IN THE USA WILL BE IN THE PLAN WITH OUR EYES ON CITIES SUCH AS NEW YORK, MIAMI, LA AND LAS VEGAS ONCE WE START WORKING WITH THIS MARKET.

USA IS ONE OF THE MOST PROMISING MARKETS FOR RUM WORLDWIDE AND IT WILL BE NO DIFFERENT FOR US. THE COUNTRY IS THE ONE WITH MOST DOMINICANS OUTSIDE DOMINICAN REPUBLIC. THE BEST BASEBALL PLAYERS IN THE WORLD ARE DOMINICANS AND LIVE HERE AND THE COUNTRY IS CLOSE TO DOMINICAN REPUBLIC BOTH IN TRADE AND DISTANCE. THIS IS A MARKET THAT WE CAN'T WAIT TO GET OUR HANDS ON!

EQUITY FOR LOVERS US:
ANTEROZ.COM/US/EQUITYFORMAMAS

UK

LONDON



FUTURE GOALS

- 1 Bar in UK
- 1,170 Equity Juanas in London

WE ARE LOOKING AT OPENING UP TO

1 FIRST BARS IN UK

WITH OUR EYES ON CITIES SUCH AS LONDON, MANCHESTER AND LEEDS

LONDON HAS A HUGE POTENTIAL AND WILL BE ONE OF OUR MOST IMPORTANT MARKETS IN EUROPE. IT'S A CITY OF COCKTAILS, CRAFTSMANSHIP AND QUALITY. THE CITY THAT OFTEN LEADS THE COCKTAIL TREND IN EUROPE. HERE WE'RE LOOKING INTO OPENING UP A FLAGSHIP BAR THAT WILL PUT ANTEROZ ON THE MAP WITH NO DOUBT.

EQUITY FOR MAMAS UK:
ANTEROZ.COM/UK/EQUITYFORMAMAS

OUR FUTURE EQUITY MAMA COMMUNITY

AGM

ALL OUR SHAREHOLDERS EACH WILL RECEIVE AN INVITE AND A +1 TO OUR ANNUAL RUM, FOOD AND MUSIC FESTIVAL, CELEBRATING EVERY YEAR TOGETHER HOPEFULLY FROM 2022



THE FORUM

AS AN INVESTOR, YOU'LL GET ACCESS TO OUR EXCLUSIVE SOCIAL NETWORK JUST FOR EQUITY MAMA'S. HERE, YOU CAN ENGAGE WITH OUR TEAMS AND FOUNDERS ON YOUR IDEAS RELATED TO ANTEROZ, AS WELL AS MEETING LIKE-MINDED SHAREHOLDERS FROM AROUND THE WORLD.



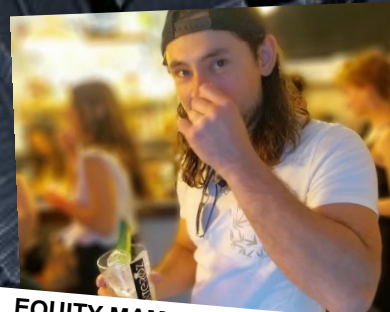
EVENTS

WANNA BE THE FIRST TO HAVE A MAMAJUANA OR DELICIOUS COCKTAIL IN OUR FUTURE ANTEROZ BAR? OUR SHAREHOLDERS WILL BE THE FIRST BEHIND THE SCENES AT EVERY NEW VENUE LAUNCH. YOU'LL ALSO GET ACCESS TO ALL OF OUR EVENTS, SUCH AS THE APHRODISIAC AFFAIR – OUR YEARLY SUMMER PARTY IN A EUROPEAN HOTSPOT – BEFORE THE GENERAL PUBLIC.



DISCOUNT & BENEFIT

AS A SHAREHOLDER, YOU'LL GET YOUR PAWS ON A RAFT OF INCREDIBLE, EXCLUSIVE PERKS UNAVAILABLE TO ANYONE ELSE. FROM DISCOUNTS ONLINE TO BENEFITS IN OUR FUTURE BARS AND CASA ANTEROZ'S.



EQUITY MAMA MISSION CONTROL

OUR COMMUNITY PROVIDES US WITH AN UNPARALLELED OPPORTUNITY TO SOUND OUT NEW IDEAS WITH OUR CLOSEST FRIENDS AND HARSHTEST CRITICS BEFORE MAKING THEM A REALITY. YOU CAN HELP SHAPE OUR FUTURE BUSINESS.

EQUITY TASTE PANEL

MAMAJUANA IS THE BEATING HEART OF OUR BUSINESS, AND QUALITY IS OUR #1 FOCUS, FOREVER AND ALWAYS. WE INVITE OUR SHAREHOLDERS TO CONTRIBUTE TO HELPING US MAINTAIN THE BEST POSSIBLE CONSISTENCY FOR OUR MAMAJUANAS AND RUMS.



PRIORITY ACCESS TO NEW PRODUCTS

GET ACCESS TO EVERY NEW ANTEROZ SMALL BATCH PRODUCTS BEFORE THE GENERAL PUBLIC.



THE OWL'S NEST COLLECTIVE

LIVE NEAR A FUTURE ANTEROZ BAR? AS A MEMBER OF THE OWL'S NEST COLLECTIVE, YOU CAN JOIN OTHER SHAREHOLDERS IN SHAPING THE FUTURE OF YOUR LOCAL.

GIVING BACK

AT ANTEROZ WE BELIEVE BUSINESS, AND RUM SHOULD BE A FORCE FOR GOOD.

THE FAIRY FUND

OUR PEOPLE ARE THE POWERHOUSE OF OUR BUSINESS, AND THE REASON WE ARE ABLE TO DO ALL THE AWESOME THINGS WE HAVE PLANNED. THAT'S WHY, EVERY YEAR, WE'LL GIVE A % OF OUR PROFITS BACK TO EVERY SINGLE MEMBER OF OUR TEAM, REGARDLESS OF THEIR POSITION OR SENIORITY. HOPEFULLY FROM 2023.



ANTEROZ LOVE SHOT

SINCE 2015, WE HAVE BEEN DISTILLING MAMAJUANA & RUM FOR THIS OUTSTANDING CHANGE-MAKING STARTUP BY GIVING AWAY A SMALL AMOUNT PER BOTTLE SOLD. NOW WE WANT TO RAISE THE BAR AND DO MORE TO CREATE MORE OPPORTUNITY TO PEOPLE IN NEED, STARTING FROM DOMINICAN REPUBLIC. 1€ PER SHOT SOLD IN ANTEROZ BARS WILL GO DIRECTLY TO OUR FOUNDATION PROJECTS AND PARTNERS.



THE ANTEROZ FOUNDATION

WE BELIEVE THAT IT IS OUR RESPONSIBILITY TO MAKE THIS WORLD A BETTER PLACE FOR EVERYONE. THAT'S WHY WE HAVE COMMITTED 0,25 € FOR EVERY BOTTLE SOLD AND 1€ FROM EVERY DRINKS SOLD IN OUR FUTURE BARS TO PROJECTS AND CHARITIES THAT ARE TRYING TO CHANGE THE WORLD FOR THE BETTER.



THE ANTEROZ DEVELOPMENT FUND

THERE ARE SOME INCREDIBLE, INNOVATIVE AND GROUNDBREAKING STARTUPS AROUND THE WORLD, LOOKING TO SHAKE UP THE DRINKS INDUSTRY, AND WE WANT TO HELP SUPPORT THESE PROJECTS. THROUGH THE DEVELOPMENT FUND, WE WILL MAKE £200,000 AVAILABLE ANNUALLY FOR MAMAJUANA AND DRINKS INVESTMENT OPPORTUNITIES THAT HAVE THE POTENTIAL TO REVOLUTIONISE ASPECTS OF OUR BURGEONING INDUSTRY. HOPEFULLY FROM 2023.

OUR CULTURE

EVERY SINGLE THING WE DO ALIGNS TOTALLY WITH OUR CLEARLY DEFINED CULTURE. FROM OUR CHARTER, DETAILING THE ATTITUDES WE HOLD DEAR, TO OUR OUTSTANDING BENEFITS PACKAGE FOR OUR CREW, TO THE WAYS WE GIVE BACK – MAINTAINING CULTURE IS CRITICAL TO OUR SUCCESS. YOU WILL BE ABLE TO FIND OUT MORE ABOUT ANTEROZ'S CULTURE BY VISITING WWW.ANTEROZ.COM/COMMUNITY/CULTURE.

FROM JUNE 2020.



WHAT THE FUTURE HOLDS



ANTEROZ

